MINUTES

Communications Committee

Date | time 3/13/2017 1:00 PM | Meeting called to order by Rachael Kloke

# In Attendance

Anna Hitchcock, April Roma, Brian Proctor, Hallie Price, Jennifer Knight, Rachael Kloke

# Approval of Minutes

No previous minutes to approve. First meeting of 2017-2018.

# December Newsletter

The previous newsletter was briefly discussed. It was determined that the committee would move forward with the same formatting for the 2017-2018 year.

# May Newsletter

* The May newsletter will have a similar format and layout as the December newsletter. However, we will feature articles to promote OASFAA’s 50th Anniversary Conference held at Salishan next year. Ashley will hopefully have additional information to share after the conference committee holds their first meeting next month.
* Save the Date will be a prominent theme in this newsletter.
* Greg Kerr and Leslie Limpert will be contacted to request a conference review article. We need to locate the group photo from the conference highlighting last year’s volunteers as a “thank you” by Ashley’s request.
* Jennifer suggested an upcoming event corner to highlight WASFAA/NASFAA events that members might be interested in attending – Sister Dale Brown SI, NASFAA National Conference, etc.
* Bacon Recipes will be cut from the newsletter and replaced with Baking with Brian. It will feature seasonal recipes from Brian.
* Hallie will look into possibly interviewing staff at OSU to discuss PYP and Verification.
* Anna is going to reach out to a colleague at PCC for an article about scholarships for foster youth that are aging out of foster programs.
* Rachael has reached out to Dreaming Zebra for a conference follow up article with photos and a scholarship recipient article from Ann Abel at UCC will be featured.
* Member Spotlight will be written on Kathy Campbell and Doug Severs, both are retiring this year.
* Newsletter Survey will be sent out this year to help the committee determine what the member population enjoys about the newsletter and what suggested changes they might like to see in future publications.
* Suzie Petersen will be contacted to confirm list of vendors to ensure we provide sufficient space for each.
* Newsletter will also feature Member News, Segmental VP Updates, President’s Letter.
* Vendor articles will be used to supplement as needed.

# Regional Happy Hours – DATES TBD

Hallie will look into hosting for Corvallis/Coastal Oregon.

Rachael & Anna will host for Portland.

Jennifer will host for Newburg/Salem.

Ashley will be contact re: potentially hosting Eugene.

# 2017-2018 Meeting Schedule

Monday, April 17th – May Newsletter Editing Meeting @ 1pm.

Thursday, June 15th – Regional Happy Hour Planning Session @ 1pm.

Thursday, October 12th – December Newsletter Planning Meeting @ 1pm.

Monday, November 13th – December Newsletter Editing Meeting @ 1pm.

# Next Meeting

4/17/2017 1:00 PM, Concordia University – CRC.

WebEx invites will be sent out prior to meeting for those who cannot physically attend.