

Group Topic Title: A. Membership

Goals	Strategies
<p>A.1 Market OASF^{AA}'s unique value to all stakeholders. Define the difference between OASF^{AA} and WASF^{AA} & NASF^{AA}.</p>	<p>Focus on Policy & Advocacy at the local level</p> <hr/> <p>Expand trainings for members</p> <p>Focus on newcomers</p> <hr/> <p>Communicate with membership effectively</p> <p>Expand our audience and membership recruitment to non-financial aid</p> <p>Expand the training to high school counselors</p> <p>Coordinate with ORACRO and other organizations to provide joint training</p>
<p>A.2 Plan at least one joint training each year.</p>	<p>Work with other higher ed organizations in the state to do joint training</p> <hr/> <p>Provide training and support financial aid mentors regarding FAFSA/ORSA^A, verification paperwork, financial aid offers</p>
<p>A.3 Create a tracking system that allows OASF^{AA} to better understand its membership.</p>	<p>Gather data about how many (and who) Title IV institutions exist in Oregon; how many F^{AA}s exist in Oregon; who is an OASF^{AA} member; and what is our current retention rate year over year</p> <p>Increase the scope of the Membership Committee job description to include outreach recruitment and retention.</p> <p>Using pre- and post- surveys or virtual count, measure the quality of members' participation. i.e. do they attend at least one event or training each year?</p> <p>Explore the feasibility of creating a one year membership scholarship</p> <p>Oregon colleges Oregon Goes to College Compilation of schools in Oregon. May be a good road map to ensure OASF^{AA} is reaching out to all schools.</p>

Group Topic Title: B. Training

Goals	Strategies
<p>Provide training workshops relating to aspects of EDI</p> <p>Specific cultures, communications, language, disabilities</p> <p>Making sure presentations are a certain font, size, etc.</p>	<p>Develop regular training and an annual certification for EDI</p> <p>Sharing resources already created</p> <p>Incorporate Disability Services offices information in creating presentations</p>
<p>Support and foster a diverse OASFAA membership.</p>	<p>Incorporating questions in registration materials to address visual and physical impairments, with room for people to write in anything that was left off.</p> <p>Incorporating trainings across the state</p>
<p>Creating a list of faculty members who can present on certain topics</p>	<p>Incentivize people to join faculty (free conference registration, discounted registrations)</p>
<p>Establish and maintain robust connections between OASFAA and other stakeholders, and maintain OASFAA as a crucial resource for audiences beyond financial aid administrators</p>	<p>Meet with FA directors to encourage participation in OASFAA</p> <p>Attend conferences/trainings for high school counselors/registrars/ BAO to provide financial aid information (partner with HS training committee)</p> <p>Ask OASFAA? Similar to Ask Regs, Listing of financial aid professionals</p> <p>Offer on demand services such as webinars for financial aid administrators and non-financial aid administrators.</p>
<p>Support Oregon financial aid administrators in their growth.</p>	<p>Reinstate mentorship program to support professional development of Financial Aid Administrators (try to mirror WASFAA's program)</p> <p>Job descriptions & committee descriptions for each position</p>

	Growing Financial Aid 101/201 & Summer Drive In and offering virtual options, expanding locations across the state (north, west, east, south)
	<p>Implement a legislative advocacy training</p> <ul style="list-style-type: none"> • Particularly incorporating new members and showing links in our field with advocacy work

Group Topic Title: C. Operations

Goals	Strategies
C.1 Increase OASFAA engagement through technology-based options.	Develop Technology Committee, including commitment type and length – make it similar to annual conference co-chairs (one experienced and 1 new) to support our current technology platforms and identify new technologies to benefit the strategic work of OASFAA.
	Develop robust communication engagements to promote OASFAA activities, and inform membership of local, state, regional and national news
	Offer virtual trainings when logistically possible.
C.2 Support development of a robust training program to meet the needs of all OASFAA members while supporting the financial health of the organization	Evaluate the training that OASFAA currently offers and the needs of the members to determine future training opportunities (methods, topics, locations, costs)
	Identify sector-specific training needs and develop training opportunities to meet those needs.

<p>C.3 Increase volunteers across sectors and institutions to promote innovation and diversity within the organization</p>	<p>Determine and maintain baseline of how people are engaged in different volunteer roles</p>
	<p>Set goal of how many people are first-time volunteers. Recognize importance of having new volunteers involved with each committee.</p>
	<p>VPs to reach out to Financial Aid Directors regularly to ask about potential volunteers from their offices to engage with OASFAA work.</p>
	<p>Develop robust communications program to promote volunteerism</p>
	<p>Set goal of how many people are first-time volunteers. Recognize importance of having new volunteers involved with each committee.</p>
<p>C.4 Increase revenue from corporate partners</p>	<p>Identify potential new corporate partner categories or sponsorship potential. Review new and existing ways OASFAA can add benefit to corporate partners that provide resources to OASFAA (recognition, opportunities)</p>
<p>C.5 Create and maintain comprehensive, easily updatable manuals for each EC and committee leadership position and create systems and structures to maintain appropriate records in ways that are accessible and safe</p>	<p>501(c)3, policy & procedures, relevant archives and records have been maintained effectively, use for reference.</p>
	<p>Develop models for how to plan individual events</p>
	<p>Observe and maintain procedures according to legal standards</p>