

Oregon Association of Student Financial Aid Administrators (OASFAA)

Executive Council Meeting Agenda

October 18, 2022

Present: Leslie Lloyd, Shauna Wing, Shauna Harper, Frankie Everett, Ryan West, Ingrid Baker, Joanne Leijon, Sandy Sundstrom, Debbie O’Dea, Lois DeGhetto, Suzie Petersen, Carlos Villarroel, Karen Ash, Jenn Satalino, Rylan Wall, Wendy Papkoff

10:11 am Call to order

* Welcome, housekeeping
  + Introductions
* Approval of minutes from meeting 8-7-22 & 10-7-22
* Lois made motion to approve/ Ryan second – all approved
* Officer/Liaison Reports
  + Past-President: *Typically approve ballet for new people at this meeting.*
  + President: *Need to make sure we get our ideas for conference in so the chairs can move forward.*
  + Vice Presidents;
    - Independent: *Leslie Limper is not able to attend*
    - Community College: *Gathered info about who is registered (schools/individuals). Tried to get list serv updated. Would like to finish soon.*
    - 4-year public: Vacant
    - Proprietary: *No report*
  + Corporate Partner Liaison: *Feedback from sponsors. Concerns about level of tiers for membership – would rather have a flat rate and have opportunities to support conference. But interested in doing $3,000 flat fee. Suzette - $1,000 flat fee seemed too high – sponsoring a bag or a break (~$500). Go back to $500 to $750 with two tiers. Don’t think sponsoring a break with prices at Salishan. $500 fee was just for last year. CASFAA is detailed in their tiers. Sponsors do get recognition on the website – but didn’t get response last time (no bounce back emails).*

*SWAG: what price point would be acceptable with the sponsors? With rising costs, we will need to lean on them for SWAG items. How do we best determine how to use those funds. ?*

*Suzette to reach out to sponsors about a small tier approach and then give options for breaks vs SWAG. Different ideas for t-shirts with sponsors logos on the back. Ingrid and Debbie to get figures to Suzette and Wendy to communicate.*

*Breaks this year total about $5,800 (president reception, newcomers, etc).*

*OASFAA will have to come up with what those tiers look like unique to Oregon. Debbie, Ingrid, and Suzie to work.*

*Give exposure to break – announcement…*

*Agenda (2022) was good as there were not any competing sessions. It was on the agenda to go to the rooms – non-compete time. Come back to topic in next few weeks.*

* + OSAC Liaison: *Still working on securing someone.*
* Treasurer’s Report
  + *Expenses are about $8,800 (renewal of business) Income is about $7,000 (trainings). YTD net income is negative. Charles Schwab investment account is shrining (down abut $15,000 since beginning of fiscal year). Federal and State taxes were filed. Sent out spreadsheet for individual categories. Access amount in checking – will we move back to Schwab? People agreed to leave in checking account.*
  + *FA 101/201 seems to have provided a lot of excitement. Can we do other events that can gain additional income. Do additional drive-in? Central location? COCC? This would be in line with our Strategic Plan. Make sure we incorporate other areas – high schools, etc. Oregon Public University (OPU) HS events. Do something similar? All 7 state schools have admissions office attend. Sounds like HS would be willing to work with OASFAA on a joint event. Reach out to different school districts and find out if there is interest. Shauna W to reach out to a counselor she knows.*
* Committee Reports
  + Annual Conference
    - *Theme – Cruise ship – Love boat. Committee meeting this week – will discuss corporate partners, key note (selection is delayed because of WASFAA grant – two that are being reviewed), need more sessions still. 13 sessions lined up – have a list of session ideas. Budget – difficulty with price increases. Normally about 30k. This year it is about 48k, which is more than our conference budget. Working on getting discount with food. Carols was able to negotiate a 25% discount. Hoping to have 100-120 attendees. If it is 100 attendees then another discount of 5%.*
    - *Maybe WASFAA (WA state) will consider attending OASFAA if they are attending the regional WASFAA event.*
    - *NASFAA may be willing do some training.*
    - *Ford Family Foundation – already sponsor different things at conference (drink tickets & AV so we don’t have to rent/purchase). They are asking for a table at conference. No one seemed to have issues.*
    - *Conference price is back up to $300*
    - *Locked in to Salishan for 23 & 24.*
  + Community Partnership
    - *Things are going well! Successfully gotten FAFSA/ORSA mentor training online. Two people have gone through training very recently. Watch videos and take exam and certificate. Paying for college - lots of volunteers, OSAC helped with this even and lots of questions were answered. High School Completion nights have been going strong. New aid administrators have been helping! OPU events have had a lot of volunteers as well.*
  + FA101/201
    - *Tomorrow UCC - 24 individual registered. October 27 at PSU and 68 individuals registered. Faced challenges with EDI sessions. Trying to revamp – Ryan will host FA Jeopardy instead. Need that at PSU – Carlos might find someone? Food for tomorrow – reimbursement is preferred.*
    - *Had to reach out to their own contacts to get people to present. Maybe break things into different categories – one to make the presentation and one to do the presentation.*
    - *One Scholarship awarded!*
  + Legislative
    - *OSAC/HECC : House bill 4013 Unaccompanied Homeless Youth Grant– amendment to foster youth tuition waiver. Any students who was homeless for 6 months of more and received services from DHS then need a tuition waiver. DHS has not decided how to do this information. Last dollar tuition waiver. Numbers are very low and you may not have many (if any) who qualify.*
  + Equity, Diversity and Inclusion
    - *Difficult finding someone to present in EDI. Sent out document that Halli has been working. If you have feedback the document, please respond. Will review our constitution to figure out if this position can be added as a voting member.*
  + Achieves
    - *Still safe!*
    - *Not tracking items at people’s homes/offices. Seems that we know where everything is. Discussed auctioning “vintage” OASFAA items; storage unit?*
  + Fund Development
  + Technology
    - *Updated FAFSA/ORSA page. Did finish cleaning up database. Will send update lists to everyone. Schools that have lapsed within few years – sent emails asking them to renew their membership. Sent email about updating email preferences. 600 people to 480 people. Left current, graced, and lifetime members. Nothing had been cleaned up since 2017.*
  + Volunteer Coordinator
    - *Took notes on how to find presenters. Will make a concerted effort to help with this challenge. Financial Aid database for volunteer – close to 50 volunteers. Also includes people who work within Jen/Brianna’s area.*
    - *Sell the idea of writes of presentations and presenters.*
    - *If you see a good virtual training, let Ingrid know and maybe we can ask the presenter/organization to do the presentation at OASFAA.*
  + Site Selection
    - *No discussion*
* New Business
  + 4-year Public Rep: *Robert Hoffman to serve? Lois will reach out.*
  + Bob Small as OSAC liaison? No response yet: *Lois to call. Maybe reaching out to another representative at OSAC who would be willing to serve. Erin Rau, Kierra King, Michelle Slay, etc.*
  + Discuss Strategic Plan strategies
    - *A follow up meeting was scheduled for Tuesday, November 15 form 9am-11am. Please make sure that all have reviewed your parts and come prepared to discuss and develop a final plan.*
    - *Discussion surrounding having more trainings and less EC meetings. What is the future of OASFAA? Where do we go post pandemic? Rebrand “birds of a feather” sessions. One day training – maybe offices able to dedicate individuals for one day over multi day.*
    - *More NASFAA trainings – promote NASFAA credentials. Can we negotiate with NASFAA? Let NASFAA know our goal and see how they can help provide support. Carlos can reach out to his contact to discuss this.*
    - *GOAL: Can we commit to 10 credentials? Another number??*
  + DEI voting member of OASFAA EC Committee
    - *Change the definition of the Committee to Officer? Voting member, this would need to be an elected position. Sometimes it is hard to fill positions – will this be a difficult position to fill? General consensus around the state that employees are stretched thin and getting people to fill positions. Important symbolically to establish DEI/EDI voting member.*
  + Ballet to be voting on?
    - *What all is on the ballet? President, Treasurer Elect, Secretary, and 4 VPs. (Debbie O’Dea may be willing to run for president!!)*
    - *Bylaws say we will ‘strive’ to have two people for each position.*
    - *Entertain suggestion that each person work within their office to get people to run for office. - President Elect to develop the ballet.*
* Adjourn 2:11pm