

OASFAA Newsletter Committee Meeting
August 3, 2011
9:00am conference call

Attendees:

- Robert Rodgers (US Bank)
- Kim Lamborn (WOU)

Agenda:

1. Welcome
2. Old Business
 - a. Status of the July issue
 - i. Still incorporating lots of great feedback from committee members on the draft of the July issue, including help identifying folks in photos
 - ii. At Robert's suggestion, Sue will ask Summer Drive-In Committee about their timing for registration to open
 - iii. Robert agreed the ads look appropriate (correct number and size)
 - iv. Expect to publish this week
3. Timelines:
 - ~~a. June 30, 2011, for publication in July 2011 Newsletter (draft to review by July 15)~~
 - b. September 30, 2011, for publication in October 2011 Newsletter (draft to review by October 14)
 - c. December 15, 2011, for publication in January 2012 Newsletter (draft to review by January 6)
 - d. March 31, 2012, for publication in April 2012 Newsletter (draft to review by April 13)
4. New business
 - a. Holdovers and recent submissions
 - i. We already have several articles either held over or submitted too late to incorporate into the July issue; more are welcome!
 - b. VP Project: school profile?
 - i. Proposed by Russell, the first in this series will be published in the July issue
 - ii. Kim will check with Russell to talk about which issue she might prepare a profile for
 - iii. Sue recommends giving the school at least one month's notice in case their responses need to be approved by others at the school (Marketing, PR, etc.)
 - iv. Sue will coordinate with Russell distributing our standard questions to the Segmental VPs

- c. Member profile: nominations?
 - i. Robert suggested identifying someone who volunteers a lot but isn't always in the limelight (i.e., not a Chair or Board member)
 - ii. Kim suggested profiling one of the new FA Directors, such as Jim Brooks at UO who starts on August 8
 - d. Any member news?
 - i. Nothing we could identify immediately that isn't already being included in the July issue
5. Adjourned at 9:25a.m.

Next meeting: **Wednesday, September 7 at 9:00a.m.** (dial 866.329.7673 x8464)